



NATSUME'S HARVEST MOON: THE TALE OF TWO TOWNS FOR NINTENDO 3DS™ GOES GOLD; LAUNCHES
11/1/11

Hurry And Pre-Order For A Limited Edition Harvest Moon Plush Alpaca Before They're Gone!

Burlingame, CA. - October 13, 2011 - Natsume Inc., a worldwide developer and publisher of family-oriented video games, announced today that *Harvest Moon: The Tale of Two Towns* has gone gold and will be released for the Nintendo 3DS™ on November 1st, 2011. Natsume's *Harvest Moon: The Tale of Two Towns* launched for the Nintendo DS™ just last month.

"November 1st is the magical day when the beloved Harvest Moon franchise will be available to gamers for the first time in 3D in the form of *Harvest Moon: The Tale of Two Towns* for the Nintendo 3DS!" said Hiro Maekawa, President and CEO of Natsume. "Using the new features the 3DS offers, including StreetPass and enhanced graphics, we are bringing dedicated fans the *Harvest Moon* experience we're sure they can't wait to have."

Konohana and Bluebell villages were once the friendliest of neighbors. Then a huge dispute erupted between them over, of all things, food! Both towns were certain that their cooking was the best in the world. This feud has transformed these happy neighbors into bitter rivals.

As a new farmer to the area, players choose which village to live in. Will it be Eastern-styled Konohana with its abundant fields of crops, or the animal-loving, European-styled Bluebell? Players will pick a home, build a thriving farm, and compete in a huge variety of festivals. If they develop their skills enough, they might even find a way to bring these two towns together once again!

Time is limited, but players can still pre-order the game to receive a limited edition collectible plush Alpaca from participating retailers. Pre-order now before they're gone!

More details can be found at www.natsume.com. You can also follow all of the latest Natsume news at www.natsume.com/facebook and www.twitter.com/natsume_inc.

###

About Natsume

Natsume Inc. is a worldwide developer and publisher that specializes in unique and family-oriented interactive entertainment software for a variety of platforms. Most known for publishing Reel Fishing

and Harvest Moon, Natsume is dedicated to producing quality video games. For more information about Natsume Inc., visit www.natsume.com

Media Contacts:

Tina Casalino
Clever Communications
(408) 266-1934
tina@clevercomm.com

or

Graham Markay
Natsume Inc.
(650) 692-1941
graham@natsume.com